BRANDON RAMEY

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PROFESSIONAL SUMMARY

Experienced ballet educator and arts administrator with expertise in classical ballet technique, curriculum development, and program management. Proven ability to lead diverse student populations from beginner through pre-professional levels while maintaining artistic excellence and operational efficiency. Strong leadership skills with experience in strategic planning, community engagement, and faculty development. Committed to advancing exceptional dance education and making ballet accessible to the broader community.

SKILLS

Event and Performance Production

Family/Student Communication Systems

Budget Management

Multimedia Content Production

Student Recruitment Strategies

Audition Coaching for Pre-Professionals

Community Engagement Activities

Original Choreography

EXPERIENCE

07/2023 to Current

Co-Director of Ballet Memphis School

Ballet Memphis – Memphis, TN

- Managed payroll, scheduling, communications, and studio operations for a team of 9 full and part-time faculty, serving a student body of 200+ students and their families.
- Collaboratively implemented new enrollment software and student retention workflows leading to an enrollment increase of 66% from pandemic-era low point.
- Adapted our school curriculum to be inline with nationally accepted best practices while tailoring our pursuit of excellence to meet our diverse student body.
- Produced three student productions per year, including the first-ever student re-staging of Steven McMahon's full-length *The Wizard of Oz*, culminating in a sold-out run of shows.
- Tripled student attendance at Ballet Memphis productions by launching performance-themed student events leading up to main-stage company presentations.
- Directed end-of-year award banquets from conception to execution, including awards, catering, decor, parent volunteers, senior recognition videos, and commemorative gifts.

07/2021 to 06/2023

Assistant Director of Ballet Memphis School

Ballet Memphis – Memphis, TN

- Provided daily administrative support to the School Director by managing correspondence, coordinating family engagement initiatives, and providing regular opportunities for communication between students, families, and school leadership.
- Programmed and administered school's summer schedule including: 5 summer camps for ages 3-10; two summer intensives for ages 11-18; and summer ballet classes for beginners, all together serving over 150 students during the summer sessions.

- Worked on the team coordinating an inter-organizational collaboration with the Stax Music Academy—resulting in our Ballet Memphis students creating and performing original choreography to Stax Music Academy's original student-produced songs.
- Regularly created original choreography for Youth Ballet Memphis performances and also coached new student choreographers through their own choreographic debuts.
- Taught ballet technique and partnering classes for advanced-level students.
- Contributed experience and audio/visual expertise to enhance student audition outcomes.

08/2009 to 05/2023 **Company Artist**

Ballet Memphis – Memphis, TN

- Performed for 14 seasons as a leading dancer with Ballet Memphis' professional company. Repertoire highlights include: Albrecht in *Giselle;* Prince Siegfried in *Swan Lake;* originating the title role in Steven McMahon's *Dracula;* lead roles in Balanchine's *Square Dance* and *Allegro Brillante;* and performing in new works by Trey McIntyre, Stephanie Martinez, Matthew Neenan and Mark Godden.
- Tapped by Artistic Director Steven McMahon to create three original repertoire-length works for the professional company.
- Acted as Dancer Liaison facilitating communication between artistic staff and dancers.

08/2013 to 06/2021

Adjunct Faculty

Ballet Memphis - Memphis, TN

- Collaboratively applied Director's curriculum for upper-levels and boys' classes.
- Created original choreography for Ballet Memphis School performances.

EDUCATION AND TRAINING

Southwest Tennessee Community College

2020-2021 - Memphis, TN

 Relevant Courses: Principles of Accounting, Applied Calculus, Introductory Statistics, Computer Applications, Microeconomics, and Fundamentals of Communication.

Pre-Professional Ballet Training:

2007-2009 | San Francisco Ballet School and Trainee Program - San Francisco, CA

2005-2007 | Central Pennsylvania Ballet School - Carlisle, PA

2003-2005 | Boston Ballet School - Boston, MA

CERTIFICATIONS AND AWARDS

- American Ballet Theatre's National Training Curriculum | Pre-Primary Level 7
- Kulture City | Sensory Inclusive Training Certification
- Memphis Flyer's 30 under 30 | Class of 2018

GUEST ENGAGEMENTS

- University of Memphis: Department of Theatre and Dance, Guest Teacher | 2025
- Regional Dance America, Guest Teacher | 2025
- Collage Dance Collective, Guest Teacher | 2024
- Julia Adam Dance Experience, Guest Artist | 2016
- New Orleans Center for Creative Arts, Guest Teacher and Choreographer | 2014